

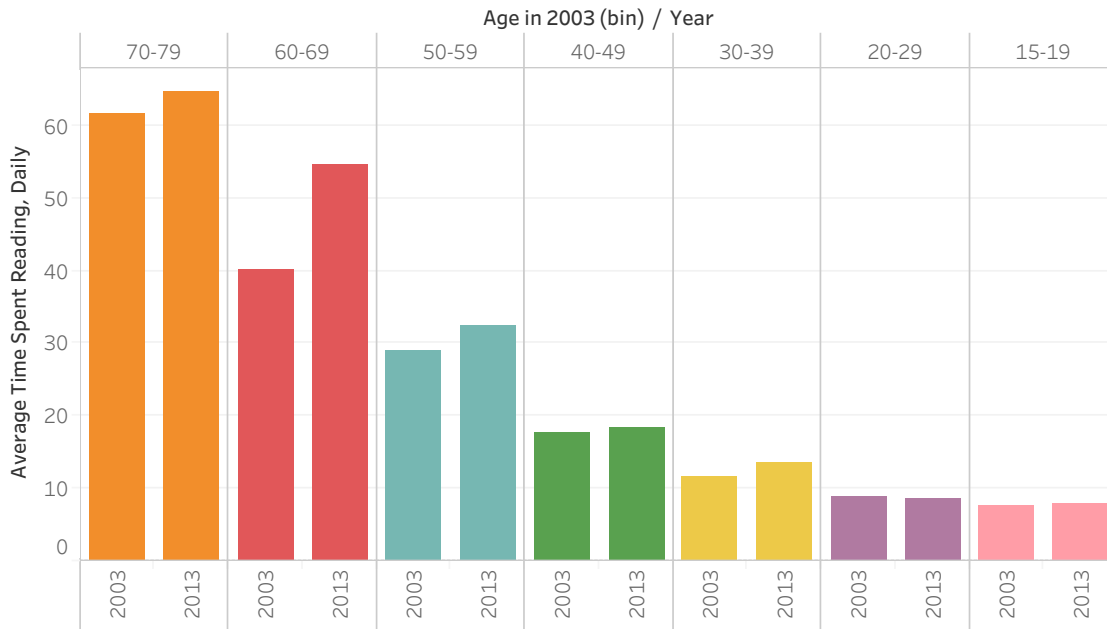
# The Decline of Reading?

Reading seems to be a dying hobby - each 10-year age cohort reads less on average than the cohort before them...

Despite this trend, most cohorts still read **more** as they age!

Age in 2003 (bin)

- 70-79
- 60-69
- 50-59
- 40-49
- 30-39
- 20-29
- 15-19



This becomes clearer when you look at the change in the average time spent reading, per person, between 2003 and 2013:

